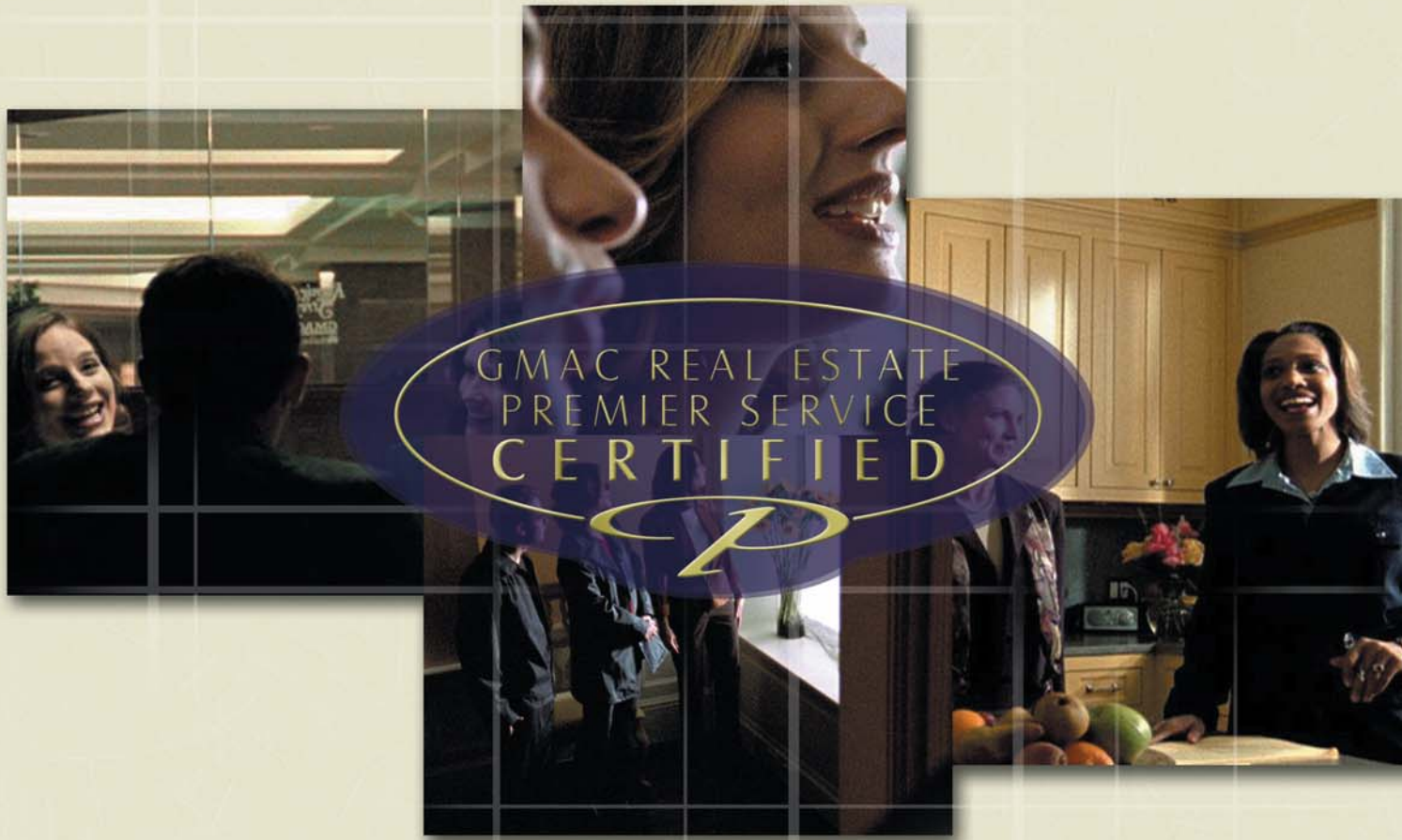


Service You Deserve. People You Trust.SM



PREMIER SERVICE GUARANTEE

for the
Home Seller



Premier Service Certified for the Home Seller

*This Premier Service Guarantee
is our written commitment to you
assuring the delivery
of all of the listed services.*

While Selling Your Home

As your representative, I will:

- Present agency disclosure explaining the different relationships between agents and consumers.
- Deliver a Competitive or Comparative Market Analysis to assist in developing a pricing strategy.
- Create and present a detailed, written marketing plan including specific strategies, programs and buyer targets.
- Recommend property merchandising and enhancements to maximize marketability.
- Provide a written estimate of seller expenses and proceeds.
- Discuss your property disclosure statement and deliver it to each prospective buyer.
- Commit to regular communication including prospect and market feedback.
- Promote property through advertising, direct marketing, industry networking and the Internet.
- Provide counsel and negotiating assistance on all offers to purchase.
- Share financial information with you as provided by the buyer, and make every effort to have each buyer pre-qualified or pre-approved with a lender.
- Assist you in monitoring the status and satisfaction of contract contingencies.
- Offer home purchase assistance, referral services, and access to community and property information.
- Contact and follow up with you after closing to assure the satisfactory completion of all service details.
- Offer the opportunity to evaluate the service provided through the Quality Service Assurance Survey[®].

Agent's Signature

Date

Seller(s) Signature

Date



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